



## Development of Scrapbook-Based Visual Learning Media Using the Picture and Picture Model to Enhance Elementary Students' Poetry Writing Skills

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**Abstract:** This study aims to develop scrapbook-based learning media grounded in the Picture and Picture model and to determine its feasibility and effectiveness in improving fourth-grade students' poetry writing skills. The study employed a Research and Development (R&D) approach based on Sugiyono's model, which includes stages such as problem identification, product design, expert validation, field testing, revision, and implementation. Data were collected through test instruments (pretest and posttest) and non-test techniques, including observations, interviews, and questionnaires. Data analysis involved normality testing, paired-samples t-tests, and normalized gain (N-gain) analysis. The feasibility results indicate that the product was rated highly feasible, with scores of 95% from media experts and 88% from material experts, yielding an average of 91.5%. The t-test results ( $p < 0.05$ ) demonstrate a statistically significant improvement in students' poetry writing skills following the intervention. Furthermore, the N-gain scores were 0.5617 (small-scale trial) and 0.720 (large-scale trial), both categorized as moderate. These findings suggest that scrapbook-based media integrated with the Picture and Picture model is both feasible and effective in enhancing students' poetry writing skills. The integration of visual instructional models with tactile, multimodal media such as scrapbooks helps bridge the gap between abstract ideas and written expression. This study offers practical implications for educators in fostering creative literacy through structured visual stimuli.

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## Introduction

Education is a fundamental aspect in nation building that functions to develop the potential of students optimally. According to (Nasution et al., 2022) it is stated that education is an effort to foster personality in accordance with the values that apply in society. This is in line with Permendikbudristek Number 16 of 2022 concerning Process Standards which emphasizes the implementation of learning effectively and efficiently in order to develop students' abilities, initiatives, skills, and independence. One of the mandatory content in elementary schools is Bahasa Indonesia, which acts as a means of communication to convey ideas and information with standard rules. Learning Indonesian language aims to enable students to use Indonesian properly and correctly (Mauladi et al., 2022).

Indonesian language education plays an important role in equipping citizens with good communication skills and proper mastery of the national language. Language skills consist of four components auditory, verbal, literacy, and composition skills which are interconnected and serve as fundamental competencies for every individual (Magdalena et al., 2021). However, in practice, there are still various challenges, especially the low quality



of learning in basic literacy aspects such as reading and writing. Although the curriculum has been adapted to national standards and various reforms have been carried out, the gap between educational objectives and conditions on the ground is still evident from the low literacy skills of students.

Low reading and writing skills have a direct impact on student development. One of the skills that this research focuses on is writing skills. Writing is an activity of expressing ideas, thoughts, and feelings through written language as a means of indirect communication (Umam, 2022) Apart from being a medium of conveying messages, writing also helps individuals express emotions and reduce stress. Writing skills require the ability to convey ideas clearly so that they can be understood by readers (Latifah et al., 2020). In Indonesian language learning, one form of writing skill is expressed through poetry writing activities (Afiani et al., 2022).

Writing poetry not only emphasizes the beauty of language, but also pays attention to its elements, so it requires continuous practice. However, in reality, not all elementary school students are able to master poetry writing skills well. Writing poetry is an activity of pouring thoughts, ideas, and feelings into written language that is composed in a complete and meaningful way so that readers can understand it (Jannah et al., 2022). Poetry writing skills are the ability to express ideas and feelings through literary written language (Gunadi et al., 2023). In learning Indonesian, poetry writing material aims to train students to be able to express thoughts, ideas, and feelings through literary works in the form of poetry (Jannah et al., 2022).

This research was conducted at SD Negeri Lemahireng 01, Semarang Regency, Central Java, because the school faces problems related to students' difficulties in learning poetry writing. These difficulties are caused by limited vocabulary, low language skills, and limited parental support for some students. Observations also showed several obstacles, such as the limited use of varied learning models and media, students becoming easily bored and losing focus, learning resources limited to textbooks and worksheets, inadequate facilities for technology-based learning, and poetry writing outcomes in grade IV that have not yet reached the KKTP standard.

Considering these conditions, the development of scrapbook media based on the Picture and Picture model is a relevant solution to improve the poetry writing skills of fourth-grade students. This combination has not been widely applied in elementary school poetry learning. Therefore, this study aims to design and evaluate the practicality and effectiveness of scrapbook media based on the Picture and Picture model for teaching poetry writing to grade IV students at SD Negeri Lemahireng 01. The developed media is expected to make learning more interesting, easier to understand, and able to motivate students to learn actively and independently (Harahap, 2024). The media also helps teachers deliver material in a systematic and fun way. (Nadhiroh et al., 2022) stated that learning media is a means to convey knowledge more effectively and enjoyably, while (Zahwa & Syafi'i, 2022) emphasized that media functions as a message conveying tool that can foster interest in learning to achieve learning goals.

In this study, the researcher developed instructional media in the form of print media, namely scrapbooks to support meaningful and interesting learning. According to (Zuhra, 2022) Scrapbooks contain pictures, photos, quotes, notes, and illustrations that are creatively arranged in the form of handwritten books. This media includes two-dimensional artworks that combine images and writing with unique designs so that they are able to attract students'



interest (Febriyantini et al., 2023) According to (Kristiawati, 2023; Daryanti & Taufina, 2020) a learning model is a framework used by teachers to plan, implement, and evaluate learning. It helps organize strategies and methods so that learning objectives can be achieved effectively. The use of innovative learning models can create an enjoyable classroom environment, increase students' participation, and improve their understanding of the material. One model that can improve students' writing skills is the Picture and Picture model. However, poetry learning in elementary schools is often rigid and focused mainly on text, making it difficult for students to express ideas creatively. Therefore, this study combines the Picture and Picture model with scrapbook media as a multimodal learning approach. Scrapbooks provide visual elements such as images, colors, and attractive layouts that help students generate and organize ideas before writing poetry, while also supporting the development of multimodal literacy.

In addition to the use of Scrapbook media, learning needs to be supported by an appropriate model so that learning goals are optimally achieved. Teachers should choose approaches, strategies, or models that are relevant to the characteristics of the material and the needs of the students. One of the models that can be used is Picture and Picture. According to (Fehr Meliamega, et al., 2020). The findings of the study indicate that the application of the Picture and Picture model can enhance the learning achievements of grade IV Indonesian students, as the use of pictures assists teachers in explaining the material and enhances students' curiosity and learning motivation.

This study aims to develop scrapbook media based on the Picture and Picture learning model to improve poetry writing skills among fourth-grade elementary school students. The integration of scrapbook media with the Picture and Picture model supports the development of multimodal literacy by combining visual and textual elements in the learning process. This study contributes theoretically by enriching the discussion of multimodal approaches in poetry learning, pedagogically by offering a more interactive and engaging learning strategy, and practically by providing innovative learning media that can be used by teachers to support poetry writing activities in elementary schools.

## Research Method

This study utilizes the Research and Development (R&D) approach following the Borg and Gall development model. Of the ten stages proposed by Borg and Gall (as cited in Sugiyono, 2023), The development process was carried out through eight stages, namely identifying potentials and problems, collecting relevant data, designing the instructional product, validating the design, revising the design based on expert feedback, conducting product trials, revising the product, and implementing the usage trial.



**Figure 1. Borg Development Model Stage and Gall**

The first stage is identifying potential and problems through observation, interviews, and documentation of the learning outcomes and language skills of fourth-grade students at



SD Negeri Lemahireng 01. The second stage is collecting data through teacher and student needs questionnaires to support product design. The third stage is designing the product, including the materials and language used, in accordance with the learning outcomes of the Indonesian language subject. The fourth stage is product validation by media and material experts using validation instruments prepared by the researcher. The assessment includes instructional design, visual layout, content accuracy, and usability. The fifth stage is revising the product based on suggestions and feedback from the experts.

The product trial was conducted on a limited scale with six fourth-grade students selected through purposive sampling based on different ability levels. During the trial, learning activities used scrapbook media based on the Picture and Picture model. After the lesson, teachers and students completed questionnaires to provide feedback on the media, which was used to revise the product. A larger-scale trial was then conducted with 24 fourth-grade students at SD Negeri Lemahireng 01 to evaluate the effectiveness of the media based on students' poetry writing performance. The data were analyzed using descriptive quantitative analysis. Data from expert validation and questionnaires were calculated into percentages by comparing the total score obtained with the maximum score and multiplying it by 100%. The results were then interpreted using predetermined feasibility criteria to determine the validity and suitability of the developed learning media.

## **Results and Discussion**

The results of this study show that scrapbook media based on the Picture and Picture model is feasible and effective in improving students' poetry writing skills. This finding is supported by previous studies stating that visual-based learning media can increase students' creativity and help them generate ideas in writing activities (Ramadhan & Darmawan, 2025). In addition, the sequence of images in the Picture and Picture model helps students organize their ideas more systematically. This study uses the Borg and Gall development model (as cited in Sugiyono, 2021) with eight stages, including:

### **1) Potential and Problems**

The identification of potentials and problems was conducted through preliminary research activities carried out by the researchers to determine the existing issues at SD Negeri Lemahireng 01. Problem identification was carried out through observation, interviews, and documentation review. Observations were carried out by researchers by directly observing the learning process carried out at SD Negeri Lemahireng 01. Based on the findings of observations and interviews, it is known that teachers still use a less varied learning model so that students tend to be passive. The media used is limited to books, web, and YouTube videos, and is not able to present material in depth. Limited learning media and the lack of variation in instructional models lead students to quickly lose interest and struggle to comprehend the material, resulting in less optimal learning outcomes.

The data on the daily test scores for writing poetry showed that 18 students obtained scores below the KKTP and 11 students above the KKTP. This shows that most students have not yet reached the completion of their studies. Therefore, it is essential to develop more interactive instructional media and implement appropriate learning models to enhance students' learning outcomes and poetry writing skills.

### **2) Data Collection**

The development of this media was based on the results of teacher and student needs questionnaires used as a basis for product design. The results showed that writing



skills, especially poetry writing, are still difficult for students to understand, resulting in low mastery of the material. This is influenced by the limited use of learning media and the lack of variation in presenting the material. Teachers also stated that students have difficulty expressing their ideas in the form of poems. Therefore, scrapbook media based on the Picture and Picture model was developed to meet these learning needs.

The design of scrapbook media based on the Picture and Picture model includes colored backgrounds, interesting image illustrations, and varied but readable fonts. The language used follows standard rules and is adjusted to students' level of understanding. The media also includes clear learning outcomes and learning objectives. Based on the needs analysis, both teachers and students agreed that scrapbook media based on the Picture and Picture model is needed to help improve students' poetry writing skills in Indonesian language learning.

**3) Product Design**

Based on the findings of the field needs analysis and a review of relevant theories regarding the researcher undertook the design of instructional media in the process of developing Scrapbook learning media based on the Picture and Picture model. The product developed is a printed Scrapbook learning media based on the Picture and Picture model, designed to be easily used by students. The media consists of a material overview complemented by examples, supporting texts, and relevant illustrations, along with student worksheets and additional elements such as usage instructions, general information outlining learning outcomes and objectives, developer and supervisor profiles, and a bibliography as reference sources. The development design is described as follows.



**Figure 2. Cover Page**



**Figure 3. Talk**



**Figure 4. Table of Contents**



**Figure 5. Instructions for Use**



**Figure 6. General Information**



**Figure 7. Lighter Parts**



**Figure 8. Material Section**



**Figure 9. Worksheets**



**Figure 10. Author Profile**

#### 4) Design Validation

Design validation is carried out to assess the feasibility of the media through assessments by subject matter experts and media specialists to determine the feasibility of the developed product for testing in Indonesian language learning. The material expert validation results indicated a percentage score of 88%, rated as very feasible, while the media expert validation results obtained a percentage of 95% with very feasible criteria. The results of the validation show that the Scrapbook media developed has met the feasibility aspects of content, language, presentation, and display (Fatwiyah & Rukmi, 2023) therefore, it is appropriate to be used in the learning process. This is strengthened by research (Febriyantini et al., 2023) which indicates that the media have undergone the expert validation stage and obtained a feasible or very feasible category can be implemented in learning because it is able to increase student interest and involvement. The following is an assessment from material experts and media experts.

**Table 1. Expert Validation Results Materi**

Aspects	Maximum Score	Scores Obtained
Content	16	13
Language	20	18
Presentation	24	22
<b>Total score</b>	<b>60</b>	<b>53</b>
<b>Percentage Assessment Criteria</b>		<b>88%</b> <b>Highly Worth It</b>

Based on Table 1, the validation test results showed a score of 53 out of a maximum of 60, corresponding to 88%, which falls into the very feasible category. The feedback provided by material experts on the Picture and Picture based Scrapbook media was highly positive, namely the material used was good for learning activities so as to encourage students to increase their poetry writing skills. This is supported by prior studies showing that Picture and Picture based Scrapbook media is effective in teaching poetry writing because it can increase learning interest, make it easier for students to develop ideas through a series of pictures, and help students compose poems in a more structured and creative way.

**Table 2. Media Expert Validation Results**

Aspects	Maximum Score	Scores Obtained
Scrapbook View	24	23
Usage	8	8
Consistency	12	11
Format	12	12



Language	8	7
Benefits	8	7
Visuals	8	8
<b>Total score</b>	<b>80</b>	<b>76</b>
<b>Percentage Assessment</b>	<b>95%</b>	
<b>Criteria</b>	<b>Highly Worth It</b>	

In Table 2, the media expert validation results showed a score of 76 out of a maximum of 80, equivalent to 95%, which falls into the very feasible category. The Scrapbook media, presented as a printed book combined with the Picture and Picture model, also includes a series of systematically arranged images that assist students in developing ideas, expanding vocabulary, and composing poems more creatively and in an organized manner. Based on the validation results from both material and media experts, the design of the Scrapbook media was deemed very feasible, indicating that it is ready and suitable for field testing after any necessary revisions.

### 5) Design Revision

Revision is the process of refining learning media carried out after obtaining input from material and media experts. This stage aims to improve the quality of the media developed so that it is more suitable for use in supporting the learning process of Indonesian content in grade IV. The results of the revision of Scrapbook media products based on the Picture and Picture model are presented as follows.

No	Explanation
1.	The researcher made changes to the front cover by adding class descriptions as an explanation of the target users of the developed learning media.

#### Before Revision



Figure 11

#### After Revision



Figure 12

- In the author profile section, the researcher had previously not included the name of the supervisor. Therefore, the researcher added the name of the supervisor to the author's profile.

#### Before Revision



Figure 13

#### After Revision



Figure 14

3. At the media printing stage before being used in test activities, researchers use binding with staples. However, based on the suggestions given, the learning media is recommended to use spiral binding to make it neater, durable, and easy to use by students.

**Before Revision**



**Figure 15**

**After Revision**



**Figure 16**

Responding to suggestions and inputs from media and material experts, the researcher implemented improvements to Scrapbook learning media developed using the Picture and Picture model for poetry writing. After being corrected according to the input of experts, scrapbook learning media developed using the Picture and Picture model is ready to be tested. Product trials aim to evaluate the suitability of improvements to user needs and improve the quality of learning.

#### 6) Product Trial Stage

After the revision process, product trials were conducted in two stages: small-scale and large-scale testing. The small-scale trial involved six fourth-grade students of SD Negeri Lemahireng 01 selected through purposive sampling, consisting of students with high, medium, and low academic abilities. This selection aimed to ensure that the scrapbook media based on the Picture and Picture model could be used by students with different ability levels. The trial process included several steps. First, students completed a pretest to measure their initial ability. Next, they participated in learning activities using scrapbook media based on the Picture and Picture model to write poetry. After the lesson, students completed a posttest and a response questionnaire to evaluate the feasibility and usability of the developed media. The results of these responses are presented in Table 4 and 5.

**Table 4. Results of Student Responses to Small Scale Trials**

Aspects	Total Score	Percentage	Criteria
Presentation	59	81,94%	Highly Worth It
Language and Readability	64	88,89%	Highly Worth It
Benefits	86	95,56%	Highly Worth It
<b>Total</b>	<b>209</b>	<b>87,08%</b>	<b>Highly Worth It</b>

In Table 4. The results of the students' responses obtained a score of 209 out of a maximum score of 240 with a percentage of 87.08% included in the very feasible criteria. In this trial, students did not give suggestions or input for improvement to the media but gave a positive response that the developed media had an attractive appearance, so that it could improve students' writing skills.



**Table 5. Teacher's Response Results**

Subject	Aspects			
	Presentation	Language and Readability	Benefits	Total
Teacher	11	9	13	33
<b>Total</b>				<b>33</b>
<b>Percentage</b>				<b>82,5%</b>
<b>Criteria: Highly Worth It</b>				

In Table 5, the results of the teachers' responses to the developed media showed a score of 33 out of a maximum of 40, equivalent to 82.5%, which falls into the very feasible category. In this trial, teachers provided positive feedback, stating that the developed media could support learning success and enhance students' writing skills. The pretest and posttest results were subsequently analyzed using the N-Gain formula to determine students' learning improvement. The following are the N-Gain test results from the small-scale trial.

**Table 6. Results of N-Gain Small Scale Product Trials**

Pretest rate-rate	Posttest rate-rate	Average Difference	N-Gain	N-Gain %
65,83	84,66	18,83	0,5617	56,17%

**Criteria: Medium**

Based on Table 6, the N-Gain test results from the small-scale trial showed a pretest value of 0.5617 with a percentage of 56.17% included in the medium criteria. This indicates that the Scrapbook media based on the Picture and Picture model is fairly effective in supporting learning.

**7) Product Revision**

The product revision stage is conducted following the small-scale product trials. Product revisions based on the results of the assessment of teacher and student responses to Scrapbook media based on the Picture and Picture model showed very feasible results, so there was no need for product revision from small-scale use. Thus, at the product revision stage, the Picture and Picture model-based scrapbook media can be continued in large-scale use trials.

**8) Trial Use**

The trial was carried out on a large scale at SD Negeri Lemahireng 01 with 24 research subjects. This large-scale trial was carried out by implementing learning media that had been developed in the learning process. Large-scale trials were conducted to determine the effectiveness of Scrapbook media based on the Picture and Picture model to write poems that have been developed by researchers. The results of student responses are shown in the following table 7.

**Table 7. Large-Scale Student Response Results**

Aspects	Total Score	Percentage	Criteria
Presentation	207	71,88%	<b>Worthy</b>
Language and Readability	221	76,74%	<b>Worthy</b>
Benefits	286	79,44%	<b>Worthy</b>
<b>Total</b>	<b>714</b>	<b>74,37%</b>	<b>Worthy</b>



Table 7. Indicates that the results of the large-scale student responses showed a score of 714 out of a maximum of 960, equivalent to 74.37%, which falls into the feasible category. In this trial, students did not give suggestions or input for improvement to the media but gave a positive response that the developed media had an attractive appearance, the worksheets presented also motivated students so that they were able to improve writing skills in the learning process. In addition, the large-scale usage test also analyzed pretest and posttest data using the N-Gain formula to measure students' learning improvement. The following are the results of the large-scale N-Gain test.

**Table 8. N-Gain Results of Large-Scale Deployment Trials**

<b>Pretest rate-rate</b>	<b>Posttest rate-rate</b>	<b>Average Difference</b>	<b>N-Gain</b>	<b>N-Gain %</b>
58,75	78,66	19,91	0,7207	72,07%

**Criteria: Medium**

Based on the data in Table 8, the results show an improvement in students' poetry writing skills after using scrapbook media based on the Picture and Picture model. Visual elements such as images, colors, and creative layouts help students generate and express ideas in poetry. The sequence of images in the Picture and Picture model also helps students organize their ideas more clearly and systematically. In addition, the combination of visual and text elements supports the development of students' multimodal literacy. This finding is consistent with previous studies showing that visual-based learning can improve students' creativity, engagement, and learning motivation (Ramadhan & Darmawan, 2025).

## **Conclusion**

This study successfully developed and validated a Scrapbook-based learning media integrated with the Picture and Picture model to enhance poetry writing skills among grade IV students. Through an eight-stage Research and Development (R&D) cycle, the media was systematically crafted to address specific pedagogical challenges, particularly students' difficulties in translating abstract ideas into structured poetic forms. The findings confirm that the developed media is both highly feasible and statistically effective. Expert validation yielded superior ratings (88% for material and 95% for media), while small and large-scale field trials demonstrated high user satisfaction. Most importantly, the quantitative analysis evidenced by a significance value of  $p < 0.000$  and consistent growth in N-Gain scores proves that the integration of multimodal visual-tactile media significantly improves students' creative writing performance. This research provides a robust, practical framework for primary education practitioners to elevate literacy outcomes through innovative instructional design.

## **Recommendation**

Teachers are advised to use Scrapbook media as an innovative learning alternative to help students understand the structure of poems, develop ideas through a series of pictures, and increase creativity in choosing the right diction. The school is expected to support the use of creative learning media by providing adequate facilities and infrastructure and encouraging teachers to continue to innovate in learning. For future researchers, the results of this research



can serve as a reference for developing similar media on different materials, levels, or learning models, as well as conduct trials on a wider scale.

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