Enhancing Neatness and Accuracy in Drawing Bushy Eyebrows Through the Use of Video Tutorial Media Featuring Bushy Eyebrows

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Abstract: Prior to the current face-to-face learning as it is today, the Educational Office of Surabaya had implemented a comprehensive hybrid system consisting of both online and offline components. At SMKN 8 Surabaya, the learning process has never been exclusively online, as not all subjects can be effectively taught through an online platform. Moreover, the school must adhere to the new curriculum structure called 'Kurikulum Merdeka' provided by the Ministry of Education, which is designed to align with the advancements and rapid technological developments of our time. The utilization of educational technology enables students to engage in a broader and more abundant learning experience. This technology encompasses various forms, including video, audiovisual materials, and text, among others. By providing the flexibility to learn anytime and anywhere, educational technology removes the limitations of distance and time. Short and clear video tutorials serve as effective learning media that can be replayed multiple times, enhancing students' comprehension and understanding. In this study, the researchers employed a qualitative descriptive approach, given that the data generated were predominantly in written or oral form. The findings indicate that the utilization of video tutorial media featuring bushy eyebrows can contribute to achieving both the neatness and accuracy of creating bushy eyebrows. This effect was observed among grade XII students who had received makeup-related instruction and had acquired the necessary basics in eyebrow shaping. Consistent practice significantly improved their ability to achieve the desired level of precision in creating bushy eyebrows, as anticipated by the researchers..

How to Cite: Natawijaya, M., Widayat, E., & Huda, N. (2023). Enhancing Neatness and Accuracy in Drawing Bushy Eyebrows Through The Use Of Video Tutorial Media Featuring Bushy Eyebrows. Jurnal Teknologi Pendidikan : Jurnal Penelitian dan Pengembangan Pembelajaran, 8(3), 714-721. doi:https://doi.org/10.33394/jtp.v8i3.8325

https://doi.org/10.33394/jtp.v8i2.8325

Introduction

The Head of the Beauty Expertise Program (Program Keahlian Kecantikan or Kompetensi Keahlian Kecantikan) at SMKN 8 Surabaya highlighted the limitations of online teaching for certain subjects due to the unavailability of complete practical equipment among all students, which is provided by the school. Despite these challenges, the school strives to ensure maximum learning opportunities, preventing any loss of essential material. Moreover, in addition to addressing these learning obstacles, the school must also comply with the new curriculum structure introduced by the Ministry of Education, Culture, Research, and Technology (Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi or Kemendikbudristek), which mandates the implementation of the Kurikulum Merdeka for the upcoming academic year 2022/2023. is designed to align with the advancements and rapid technological developments of our time. The utilization of educational technology enables

students to engage in a broader and more abundant learning experience. This technology encompasses various forms, including video, audiovisual materials, and text, among others. By providing the flexibility to learn anytime and anywhere, educational technology removes the limitations of distance and time. Short and clear video tutorials serve as effective learning media that can be replayed multiple times, enhancing students' comprehension and understanding. In light of this, the researchers are intrigued by the prospect of incorporating learning components that align with current makeup trends while adhering to the essential core material that complies with the national standard competencies defined by the National Professional Certification Agency (Badan Nasional Sertifikasi Profesi or BNSP). Within the existing core material, the researchers can integrate video tutorial-based learning media focused on creating bushy eyebrows. These tutorials can be applied by students within one or more makeup lessons that emphasize the art of eyebrow shaping.

Based on the provided background, the researchers emphasizes the formulation of the following research questions: Does the utilization of bushy eyebrows video tutorial media contribute to achieving neatness in creating bushy eyebrows among grade XII students at SMKN 8 Surabaya? Furthermore, does the utilization of bushy eyebrows video tutorial media contribute to achieving accuracy in creating busy eyebrows among grade XII students at SMKN 8 Surabaya? The purpose of this study is to examine the significant impact of clear, detailed, and uninterrupted video tutorials on the process of creating bushy eyebrows. It is expected that learners will gain a comprehensive understanding of the steps involved in creating bushy eyebrows, allowing them to practice with meticulousness, attention to detail, and adherence to current trends. This skill will enable students to have a unique characteristic when entering the professional world.

Research Methods

The approach used in this research is a descriptive qualitative research method because the data generated in this study are in the form of written or oral data words. The sources of information obtained by the researchers include the Head of the Beauty Expertise Program (*Program Keahlian Kecantikan* or *Kompetensi Keahlian Kecantikan*) and grade XII students specializing in Skin and Hair Beauty (*Tata Kecantikan Kulit dan Rambut*) at SMKN 8 Surabaya. The researchers employed three instruments: interview instruments, observation instruments, and documentation to solve the research problems. The following is the specification of the instrument sheets:

Table 1. Specification of Interview Sheet

No	Question Aspect	Question Number	Number of Items
1.	Learning media	1,2	2
2.	Learning model	3,4	2
3.	Difficulties or challenges encountered in the use of learning media	5,6	2
4.	Topics that pose difficulty/ease in the learning process	7,8	2
5.	Understanding in the use of learning media	9,10	2

Table 1. Specification of Observation Sheet

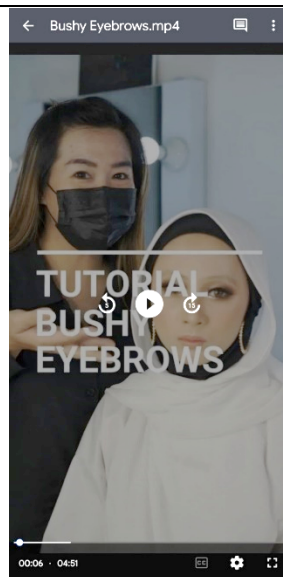| No.	Indicator	Question Number	Number of Items
1.	Students understand video tutorial media	1,2	2
2.	Students can provide feedback/questions	3,4	2
3.	Students can practice/repeat what is presented in the video tutorial	5,6	2
4.	Students can create neat and precise busy eyebrows	7,8	2
5.	Students can present/reproduce the results of their practice	9,10	2

Figure 1. Catch Photo Video Tutorial Bushy Eyebrows

Research Results and Discussion

1. General Overview

The Skin and Hair Beauty Department is one of the highly sought-after majors at SMK Negeri 8 Surabaya. It consists of three classes, namely KC 1, KC 2, and KC 3, catering to students from grades X to XII. Each class has an average of 30 students. For this research, the researchers chose to focus on grade XII class KC 2, which has a capacity of 32 students. The selection was based on the consideration that all makeup-related subjects have been taught, received, and mastered by the students under the guidance of the teachers at SMK Negeri 8 Surabaya. The researchers prepared and created a video tutorial media specifically focusing on bushy eyebrow creation. The process of creating bushy eyebrows was recorded step by step, with accompanying explanations using additional audio. The recording aimed to present the process clearly and authentically, allowing the students to learn and replicate the bushy eyebrow model effectively. When the additional material, in the form of a video tutorial on creating bushy eyebrows, was delivered by the researchers, the students in class XII could apply the techniques with precision and accuracy. It is worth noting that the researchers chose to work with only one class out of the three available, highlighting that

there was no comparative or control group. This decision emphasizes that the research presented is conducted using a descriptive qualitative method.

The researchers conducted several interviews, observations, and documentation to gather data for the classroom research report. Additionally, the researchers made five classroom observations as part of the research, starting from January 18th to February 15th.

Figure 2. The Researchers Conducted Several Interviews

2. Data Description

At the beginning of the session, the students were confused as bushy eyebrow is a new technique for them to practice directly on models. It was understandable that all the students had questions and had not yet achieved neat and precise results.

Figure 3. Activities Using Video Tutorial Media In Class

The researchers individually asked each student about their process of creating bushy eyebrows. Despite their confusion and forgetting the initial steps, the researchers guided the students to review the provided video tutorial. This approach helped the students become accustomed to recalling the steps independently through the video tutorial, enhancing their self-reliance in their work.

Figure 4. Researcher Activities Directing Students

In the following sessions, the researchers observed that some students had started to work independently, creating bushy eyebrows with fairly neat and precise results, although they still referred to the shared video tutorial link.

Figure 5. Activities Creating Bushy Eyebrows

By the fourth session, it was evident that the students were capable of creating bushy eyebrows with sufficient neatness and precision. In the final session, the researchers felt proud as the students demonstrated very neat and precise results in creating bushy eyebrows without needing to ask or refer to the video tutorial again. This was further supported by the students' statements, expressing their agreement that creating neat and precise bushy eyebrows was easier than they had initially imagined, as long as they practiced and tried. Consequently, the students can apply the trend of bushy eyebrows in various themed makeup.

Figure 6.. Activities Creating Bushy Eyebrows With Fairly Neat And Precise Results

Figure 7. Activities Creating Bushy Eyebrows With Fairly Neat And Precise Results

3. Data Analysis

Since the students had already received the link to the video tutorial media at the initial session, during the second session on January 25th, 2023, the researchers did not replay it through the projector. The researchers advised the students to reopen the video tutorial media on their respective mobile phones using the provided link. The students could independently create bushy eyebrows with guidance from their phones while still being supervised to ensure neatness and precision in the process.

In the next session on February 1st, 2023, the same approach was followed. The students continued to create bushy eyebrows with guidance from the video tutorial media using the provided link. Some students still required guidance to ensure the shape of the bushy eyebrows matched the typical style.

Similarly, in the following week on February 8th, 2023, the video tutorial media remained the reference for the students in creating bushy eyebrows. However, the process was slightly faster as the students had become accustomed to the bushy eyebrow technique, and there were fewer inquiries from the students.

During the final research session on February 15th, 2023, the researchers observed that the students no longer accessed the link to the video tutorial for bushy eyebrows. None of the students had any further questions or confusion in creating bushy eyebrows, and they were able to do so with neatness and precision.

From the first session to the last session, the researchers noticed significant progress among the students in creating bushy eyebrows. Initially, some students were unable to create or were confused about the process, but through the learning media in the form of the bushy eyebrows video tutorial, which allowed them to practice creating bushy eyebrows multiple

times anywhere and anytime, the students eventually achieved the researchers' expectation of creating neat and precise bushy eyebrows.

Figure 8. Activities Creating Bushy Eyebrows With Fairly Neat And Precise Results

4. Research Result Discussion

From the first session to the last session, the researchers observed significant progress among the students in creating bushy eyebrows. Students who were initially unable to create or were confused about bushy eyebrows showed improvement. This was made possible through the learning media in the form of the bushy eyebrows video tutorial, which allowed students to practice creating bushy eyebrows repeatedly, anytime and anywhere. As a result, the students were able to create bushy eyebrows in a neat and precise manner, meeting the researcher's expectations.

Therefore, the use of video tutorial media for learning can continue to be employed in future lessons with different topics, as it facilitates students in comprehending the presented material

Figure 9. Activities Creating Bushy Eyebrows With Fairly Neat And Precise Results

Conclusion

The use of the bushy eyebrows video tutorial media can play a role in achieving neatness in creating bushy eyebrows when provided to grade XII students who have received makeup-related materials and can create eyebrows. As bushy eyebrows emphasize the technique, the focus shifts from the conventional way of creating normal eyebrows.. The use of the bushy eyebrows video tutorial media can contribute to achieving the desired precision in creating bushy eyebrows if the students practice it repeatedly. Precision in creating bushy eyebrows cannot be attained in a single meeting; it requires continuous practice.

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